



**PROMOTE YOUR BUSINESS**

**NEW FOR 2018 – SPONSOR AN EMAIL BLAST**

This year's strategy for NYSPPSA is to keep our membership informed. Email blasts are a part of that plan. What better way to promote your business than to advertise on an email blast.

**Your company name, logo and contact information (due with payment) will be displayed at the top of each email blast that will be sent to the membership.**

Sponsorship rotation will be determined as payment is received

**Buy 4 email blast sponsorships for \$100, get 1 free email blast**

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**PRINT ADVERTISING - BUNDLE PACKAGES**

Platinum Package – Full page advertising in “The Liberty” and Directory \$550.00

Gold Package – Half page advertising in “The Liberty” and Directory - \$425.00

Silver Package – Quarter page ad in “The Liberty” and Directory - \$275.00

The Liberty is published 3 times a year (Jan/Feb, Mar/Apr, Oct/Nov)

The Directory is published yearly in August

**Put your full page ad on the back cover\* for an additional \$300**

**Put your full page ad on the inside covers\* for an additional \$200**

**\*first come/first serve basis**

Contact me today to reserve your space

Brenda Geedy, Administrator at 888-258-8485 or email at [admin@nysppsa.org](mailto:admin@nysppsa.org)