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**April 2017** 



The Official Newsletter of the New York State Professional Process Servers Association

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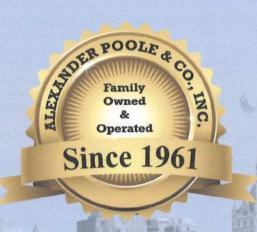
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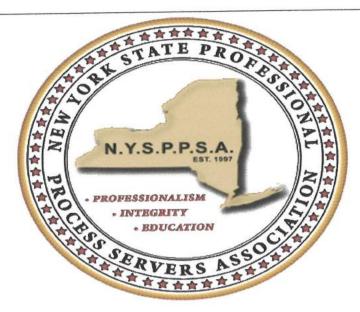
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#### Robert Marcus Award for Professionalism & Distinguished Service

The NYSPPSA Board unanimously voted to establish an award intended to recognize a member who has demonstrated professionalism and distinguished service to our association and the process serving profession. The award was named after Robert Marcus, a devoted member of NYSPPSA, who has since passed away. He had always embodied the spirit of the award. Past winners of this prestigious award are:

Irving Botwinick

Bob Gulinello

Vincent Gillis

Joel Graber

Jillina A. Kwiatkowski

Larry Yellon

Gail Kagan

#### Presidents Report

Gail Kagan

Our Board has been busy these past months. We have been working to enhance our standing in the legal community, monitoring and protecting our membership from undo-hardship, promoting the growth and financial security of NYSPPSA and recruiting new members.

Our **DCA Committee** has been continually monitoring the DCA. As is usual, we hear the DCA is still trying to push its boundaries, but for the moment, everything seems to be quiet. Please make sure to call us if your experience with them changes.

In the meantime, our **Legislative Committee** is actively in contact with Albany and pushing forward the logbook record bill.

As you know, this bill is designed to change only the General Business rule Article 8-A - (89-BB - 89-LL) **PROCESS SERVERS AND PROCESS SERVING AGENCIES IN CITIES HAVING A POPULATION OF ONE MILLION OR MORE 89-CC** regarding "Process server records to remove the redundancy and duplication of efforts in record keeping by a process server that has incurred since the inception of NYC municipal laws that now mandate a digital record requirement."

In our email blast, we notified you that the Senate passed S000029, their version of the logbook bill on March 2<sup>nd</sup>, 2017. We are now looking forward to *your support* in gaining *Sponsors* for the matching Assembly bill AO 3939. For the moment it is sitting in the Assembly's Economic Development Committee. We expect it to be there for a few weeks, affording us the opportunity to obtain sponsors from the legal and technological community. This support from companies other than process servers will counter any negative claims (as we had last year) from the attorneys of the consumer advocate groups. This backing will show that we are not alone in recognizing that the logbook is cumbersome, outdated and a hindrance to the efficiency and the future of process serving and the legal profession in a technological age.

A new Proposal authored by Larry Yellon has also been brought to the attention of our Albany Legislators. It requests a change in the CPLR rule 306 d Form allowing for a single signature. This would make affidavits obsolete and replacing them with returns or certificates of service. Modeled on the Federal, California

and Florida returns of service this would eliminate the need for notarizing, and make it easier to obtain proof of service from other states.

Our Membership Committee has been working to bring in new members in all of the classes of the Association, embarking on the 2017 membership drive. They are actively pursuing candidates for all four tiers, Regular Membership, Basic Membership (geared toward the independent contractors), Associate Membership (servers outside of New York State) and Supporting Membership (attorneys, law firms, paralegals, etc.). We will continue this campaign at the Paralegal Conference and the NAPPS convention in May.

Supporting the effort to bring in new members and working for our membership, our **Benefits Chair** has been working to provide new discounts for NYSPPSA members. You will find more information about the exciting new benefits you can take advantage of under in Jillina's committee report.

In **Education** Larry Yellon has allowed us to make available his guide <u>To Successful Process Service In The State Of New York.</u> This is the book that has been used so successfully in our education and certification courses. You will find it is now for sale on the new NYSPPSA website.

**Website changes:** during our financial review this year, we evaluated the NYSPPSA website, and the board felt that it is was costing NYSPPSA a disproportionately large amount of money to maintain and host. Any new design changes planned would serve to increase the cost.

The board decided to go forward with a new website that would be more cost-effective easier to run, and simpler to update. Our newest Board Member, Jason Tallman, generously volunteered to execute it, free of cost to the membership. The new website will use more of today's technology and allow us to communicate more efficiently with our members. Included in the new features, is a search engine similar to that of NAPPS which will be Zip Code driven. There will be an interactive legislation page, and our membership renewals will be automated and can be completed on line. Future additions such as video education/certification classes will also be easily added and committee chairs will be able to update the news, blogs, photos and videos. We know many of you have seen the changes, taking place, and we thank you for your patience while the updates are being made.

Our Convention Plans go forward and we are looking forward to seeing you all there, Please make sure to save the date for your visit with us in Saratoga,

#### September 15-17, 2017

All of the efforts by the Board are being put forth to create a more visible, professional presence meant to drive more traffic to our membership listings while staying ahead of any foreseeable problems. I am so grateful to our Board members for the work they do, their willingness to give their time, their efforts and dedication to our Association.

As always we look for *your* input and ideas to keep us going forward. Please visit with us at the Board meeting scheduled May  $18^{\rm th}$ , 2017 at the NAPPS Convention and plan on coming to the July  $23^{\rm rd}$  meeting in Westchester.

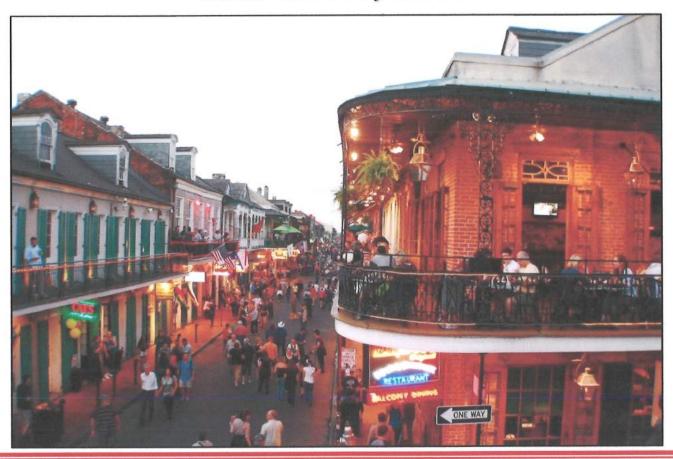
Gail Kagan

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#### **ADMINISTRATOR'S REPORT**

The 2017-18 membership renewal process is upon us. If you have not submitted yours yet, please do so immediately in order to insure that you are listed on the website and will be included in the directory that will be published by July 1, 2017. There is a copy of the renewal form on the opposite page for your convenience.

Our next Board of Directors meeting will be in conjunction with the NAPPS Conference, starting at 3:00 pm on May 18<sup>th</sup> at the Marriott Hotel in New Orleans. Please let me know if you plan on attending so that we can have the meeting room arranged properly. This is a great opportunity to see our Associate members.

The summer Board of Directors meeting is scheduled for July 23<sup>rd</sup> in the Westchester area. The location has not yet been determined. Please watch the website and your email for more details over the next couple of weeks. Summer fills up fast, so put the date in your calendar.

The next date to put in your calendar, if you haven't already, is September 15-16, 2017 for the Annual Convention being held in beautiful Saratoga Springs, NY. We received so much positive feedback it was agreed that we should have it there again... so we did!!! Exhibitor and Sponsorship information is within this newsletter. Please consider sponsoring this event to insure its success. Registration forms will be published soon. Again, watch the website and your email for more information.

As always, please do not hesitate to contact me if I can be of assistance.

Respectfully submitted,

#### Brenda Geedy

Brenda Geedy Administrator NYSPPSA admin@nysppsa.org 888-258-8485 877-258-8484 fax





#### 2017-18 NYSPPSA Membership Renewal

Membership covers the period from April 1, 2017 through March 31, 2018 **DUE BY MAY 15, 2017** 

One Year Regular Membership Fee is \$150.00 (NY Members Only)
One Year Associate Membership Fee is \$100.00 (Outside NY Members Only)
One Year Basic Membership Fee is \$50.00 (NY Members Only)
Voluntary Contribution to support Legislative Committee \$25.00

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#### From the 1st Vice President's Desk

Although she had some extremely huge shoes to fill, our President Gail Kagan is settling nicely into her duties. NYSPPSA has been quite busy since our meeting in January.

Our new website has been launched. We are still working on just a few little things, but log on and take a peek. This was a concentrated effort by many. We hope you like the new look.

Our Log Book bill is currently in the Assembly, having successfully passed the Senate. Just as we united together last year to appeal to our assemblymen regarding the assault bill, we must once again come together to ensure we achieve the same success regarding the necessity to use both written log books and electronic records. For information on what you can do to help, please contact Legislative Chair Larry Yellon or Administrator Brenda Geedy.

Be sure to read Larry Yellon's Legislative article regarding the proposal of a single-signature certificate under penalty of purgery, that would take the place of a notarized affidavit.

In case you haven't yet heard, our next convention will be held on September 15-17, in Saratoga Springs, NY. Due to the overwhelming successful response, we are once again having it at the Saratoga Raceway & Casino. Should you want to be a sponsor or exhibitor, please contact Jillina Kwiatkowski for more information on how to do so. Mark your calendar now.

Our newest member benefit is a 15% savings off of any new and existing AT&T PERSONAL accounts. Please contact Jillina Kwiatkowski for more details on how to take advantage of this.

Our next meeting will be held in New Orleans at the annual NAPPS conference. This is such a great opportunity for NYSPPSA to be exposed to process servers from all over the country. It is always largely attended by many. Our meeting is scheduled for Thursday, May 18, at 3:00 pm.

I hope to see many of you in the months to come. I can always be reach at jillina@smartserveprocess.com or (716) 668-2711.

Enjoy the warm weather and be careful out there!

~Jillina

#### NYSPPSA NEWEST MEMBER BENEFIT



#### 15% DISCOUNT ON ALL PERSONAL DATA PLANS

NYSPPSA is pleased to announce our newest member benefit: a 15% AT&T discount!

This is valid for all new and existing AT&T mobile accounts (personal accounts only).

If you'd like to take advantage of this, please contact your Benefits Chairperson Jillina Kwiatkowski at (716) 668-2711 or by email at <a href="mailto:jillina@smartserveprocess.com">jillina@smartserveprocess.com</a>.

# Sign up today and start saving!



#### 13th ANNUAL NYSPPSA CONVENTION

NYSPPSA's annual convention will be held September 15-17, 2017 at the Saratoga Raceway & Casino in Saratoga Springs, NY. Mark your calendar now to come spend the weekend with your fellow colleagues. There will be an informative and educational presentation on Saturday morning, our new board of directors will be elected, and to cap of the fun....a disco-themed banquet on Saturday night!

Sponsor & Exhibitor forms can be found in this newsletter. Should you have any questions, please contact Jillina Kwiatkowski at (716) 668-2711 or by email at jillina@smartserveprocess.com.

Don't miss out on the opportunity to HAVE YOUR VOICE HEARD!

I've been serving papers for 14 years. I recently had my first traverse hearing. I thought I'd share with you my experience.

Here's the background to this case: I personally served the defendant a foreclosure action in March of 2009. He did not answer the complaint. His property was sold back to the Plaintiff at public auction in September 2010. The Plaintiff evicted the defendant in 2013. At some point in 2014, the defendant moved back into the vacant house without the Plaintiff's permission or knowledge. He continued to live there until 2016 when the Plaintiff discovered that the defendant had moved back in. So the Plaintiff started a new eviction proceeding. The defendant was reserved eviction papers. Defendant then petitioned the Supreme Court for a traverse hearing, claiming he was never served for foreclosure and the judge granted him a traverse hearing.

The hearing was originally scheduled for May of 2016. However, over the course of the next 12 months, Defendant managed to get several adjournments as he tried to raise money to afford a lawyer who specializes in traverse hearings. He finally raised the funds and retained a lawyer from NYC. The hearing lasted almost three hours and I gave testimony for over an hour. The following are some of the highlights of the hearing (not necessarily in chronological order):

The defendant's attorney asked me if I brought my logbook to court. Because I had done my homework before the hearing, I knew this was a common practice at traverse hearings in NYC. Cases in NYC sometimes get dismissed if the server doesn't bring his logbook to the hearing. It appeared the defendant's attorney was trying to hold me to the New York City standard found in Article 8a section 89 CC of the General Business Law. So I explained that the logbook requirement did not apply to me, that it applied specifically to New York City process servers only. I then pointed him to Article 8 section 89u, which applies to servers outside of New York City. He then argued that I was still required to keep a logbook according to Article 8 section 89u. I then mentioned to him that an appeals court had ruled on this issue of logbooks just a couple of years ago in other case. In that case, the appeals court explicitly stated that a logbook is not required in Article 8 section 89u. At that very moment the Plaintiff's attorney pulled out a copy of that decision and handed it to the defendant's attorney. The defendant's attorney asked the judge for a couple of minutes in order to read the appeals court decision. After reading it, he tried to save face but ultimately moved on to a different topic.

He then asked me if I brought the work ticket or any notes from this service, which occurred over eight years ago. I told him I did not. Once again I was able to point him to article 8 section 89u, which only requires process servers to keep records of their services for two years from the date of service. Again the attorney read that section and dropped that line of questioning.

Then he asked me for my driver's license. He compared my signature on the driver's license to my signature on the affidavit. Of course, after signing tens of thousands of affidavits, my signature had transformed into a scribble faintly resembling a cursive "J" and wasn't as legible as my signature on my driver's license. After bringing attention to these differing signatures, the attorney actually suggested that I was not signing my own affidavits. He suggested that I was mailing unsigned affidavits to my clients and that they were fraudulently signing and notarizing my affidavits for me. Then the judge spoke up and mentioned that in fact his own signature as a judge used to be legible in his early days on the bench but now after many years of signing court documents, his own signature had become a less defined scribble as well.

Next the defense attorney presented a printout of my LinkedIn page. He noted that I list my coverage area as Otsego, Delaware, and Schoharie Counties. He then suggested that since I don't advertise Chenango County as a covered county, that just proves that I didn't serve the defendant (since the defendant's house is in Chenango County). My answer to him was that my

coverage area has fluctuated over time. I also pointed out that the defendant's house, while in Chenango County, is very close to the Otsego County line.

One thing that frustrated the defendant's attorney was the fact that I did not have any recollection whatsoever of this service. Despite this, he repeatedly asked me questions about that day and I repeatedly told him I had no recollection of the service whatsoever. I believe he was trying to get me to recollect something - anything! - so that I could appear inconsistent. He even complained that he was struggling to find questions to ask me because all his questions involved getting me to recall the service.

As for the defendant himself, a few months ago I became aware of a video that he had uploaded to YouTube to try to raise funds to retain his attorney. In that video, he made some statements that indicated that he indeed had been aware of this foreclosure action since 2009 (which contradicted his Affidavit to the court in which he claimed to have no knowledge that he was in foreclosure). I made a copy of the video and gave it to the plaintiff's attorney. I did this because I feared the defendant would remove the video from YouTube once he realized the video could hurt his credibility. He did indeed remove the video only a few days after I made a copy of it. In court, it appeared the defendant was not aware that the plaintiff's attorney had a copy of that video. So when the plaintiff's attorney asked the defendant about comments made on that YouTube video, the defendant firmly denied making any such comments. The trap was set. The Plaintiff's attorney then played the video. This was a pivotal moment in the hearing. The defendant was clearly caught off guard. Once the defendant saw the video in court, he changed his testimony to match the video. He tried to explain away his discrepancies but the damage was done.

Finally, while the Plaintiff's attorney was there to do the "heavy lifting" (and he did an excellent job!), I felt a personal obligation to be fully prepared for this hearing and to do my part. I brushed up on the laws that govern our profession. I spoke to other process servers who had been through traverse hearings and they gave me helpful advice. And, of course, I got advice from some of my clients who are attorneys. The best advice I got over and over was simply....tell the truth, answer the question, and say no more. This is exactly what I did. This process has also pressed upon me my need to document everything. I now take more GPS stamped photos. I take more notes. I'm more observant. And I do my best to be super accurate on the affidavits of service.

When closing arguments were completed, the judge immediately gave his bench decision declaring that I was credible and that the defendant wasn't. Yes, thankfully, my service was upheld. And I learned a lot of lessons in the process.

Written by James R. Wheeler Jr Here to Serve, LLC

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LinkedIn emphasizes building relationships. From a strong marketing perspective, every social network possesses a mixture of interaction and self-promotion. The interaction available on LinkedIn is legendary and if done correctly, you can get access to virtually any opportunity imaginable.

You need to define your end goal. Are you after media exposure, more leads, customers or something else? Once you know what you are after, get more specific. The difference between aspiring to get more customers this month and aspiring to get 10 customers this month is huge.

Find people that will help you. The type of communication is very similar to a series of emails from one person to the other. While email is the best form of communication, the advantage with LinkedIn is that the social network makes it very easy to find people who will help you. If you are looking to be featured in a media outlet, you can use LinkedIn as a search engine to find the editors of that particular website or magazine. If you are looking for customers, you can build connections with people interested in your profession. You can find these people by going through your competitor's LinkedIn audiences and connecting with the most promising prospects. Even building relationships with competitors and cross promoting each other is another useful way of acquiring more customers.

To build healthy relationships on LinkedIn, you need to create conversations by introducing yourself. Provide your credentials and ask if they are interested and will share an email address. Never start it with a demand. Getting what you want doesn't create the relationship. Creating the relationship allows you to get what you want.

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Ellen Eakley Social Media Chair



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#### SOCIOECONOMIC DIVERSITY AND PROCESS SERVING

#### By: Kim Letus, Secretary and Membership Chair

The majority of professions and jobs expose those performing them to a limited or specific group or type of clientele and contacts. Process serving definitely does not fall into that category. It is one of a limited number of professions that, by its nature, offers a uniquely contrasting view of an extremely diverse array of socioeconomic situations. This is especially true in the area that my servers cover. When we head out of the office to a remote rural location, we never know what we will find.

Of course, the bulk of the locations we serve are unremarkable, middle-class dwellings or commercial locations. There are, however, exceptions.

Our office is approximately 100 miles north of New York City. As such, it offers an escape from hectic city life for those who require or desire ready access to New York City, but are financially equipped and inclined to have a place to escape from the fast pace of city life. As such, there are many full-time and part-time homes in our service counties that, on sight, speak to the opulence of their owners. The Woodstock, New Paltz, Rhinebeck and Stone Ridge areas, in particular, are home to many wealthy people who maintain luxurious residences there, primarily successful musicians and those in the music or entertainment industry. My servers sometimes drive far back off a main road to access an address, only to find an affluent estate or gated compound to be their destination. Several days ago, my server drove up a long dirt road, well off the beaten path, with no guard rails. It was a truly hair-raising ascent, per him. He found a huge, gated mansion at the top of the barely passable road.

In stark contrast, we also serve in areas rife with poverty and decay. Some of the serves (mainly Family Court) are simply heartbreaking. Several years ago, one of my servers went to a house in the middle of winter and didn't initially get a response at the door. After he knocked for several minutes, a woman answered the door and asked him to come inside so as not to let the cold air in. He entered into a room that was not much warmer than it was outdoors. He was then led into a single room with a space heater and blankets on the floor in which the entire family was gathered, including several small children. There was no furniture at all in the house. My seasoned server, who thought he had seen it all, was choked up as he related the story to me. He said the despair was palpable, and he couldn't get the image of those children out of his head. In comparison, he said, his problems seemed insignificant.

Another fairly frequent type of serve location we encounter in this area are run-down, secluded dwellings, even some with no electricity or indoor plumbing. We've even served people who live in tents in the woods. These can be the most disconcerting locations to serve. One of the more nerve-wracking and extreme examples of this was a house, set back in the woods with a long dirt driveway. All along the driveway, posted to trees lining it, there were threatening signs posted. One declared "Do Not Enter or be Eaten by Bears" and another advised "Trespassers Will be Shot". The occupant also had posted several more conventional "Do Not Enter" and "No Trespassing" signs. Once at the home, the server was required to navigate a labyrinth of junk, obstacles and debris that was piled higher than his head to reach the door, which was under the first floor of the house. He never received an answer at the house, despite repeated attempts. That was probably fortunate for him.

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# YOUR AD COULD BE HERE!

Contact
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at

admin@nysppsa.org or 888-258-8485

To: NYSPPSA Board of Directors --- For your Consideration

Meeting Date: January 15 2017, Hotel Indigo, Albany, New York.

Submitted By: Larry Yellon

**Board Member and Legislative Committee Co-Chair** 

Subject:

Amendment of CPLR Rule 306 (d) Form

Considered

Statutes:

CPLR Rule 306 (d), CPLR Section 2309

Real Property Law sections 299 and 299A

For many years **CPLR Rule 306 (d)** has dictated the form of proof that must be submitted by either a Sheriff or other authorized public officer or any other private non parties who serve process. The simple fact is that currently private process servers are mandated to complete and submit notarized affidavits of service. For several reasons to be enumerated, the time has come to revisit **306(d)** and consider changing the rule to allow for private process servers to prove their services in single signature certificates.

#### Reasons for a Requested Change

Over the past several years some courts in New York State have been interpreting RPL 299 and 299 A to include affidavits of service of process attesting to service made in a foreign state to be subject to these two sections of law. While it is my opinion that these two sections do not apply to proofs of service a change to these two sections would have to read "does not apply to affidavits of service". CPLR 2309 © refers to "oaths "taken without the state which would have to be amended to specifically remove any requirement that a notarized foreign service affidavit be excluded from requirements of this section and the aforementioned sections in the RPL. A single change to "certificates made under the penalty of perjury "would be a simpler remedy. Enforcement of these two sections has become very costly as attorneys' have to be hired to complete "certificates of conformity "attesting to the validity of the notary public whose jurat is on the affidavit.

#### **Cost and Efficiency**

Many process serving companies, especially those currently authorized to use single signature certificates of service must invoice a separate charge for Notary services as they do not have an "inhouse" notary public. The State of California has passed AB 2217 which raised the fee for a notarization to \$15.00 effective January 1 2017. Furthermore the need to notarize delays the return of service as many of these companies have a particular day of the week that notary publics are in their office. If a service is effectuated on a day after a notary was in then an extended period of time will transpire until the signing of that affidavit. In this modern era of E filing a single signature affidavit can ostensibly be returned (scanned) the same day it is served without the requirement of a notarized affidavit of service.

Another factor to be taken into consideration is that the current proof of service requirement greatly affects who is chosen to serve foreign process. The current rules may compel New York State private professional process serves to send their foreign services to sheriffs who are not bound by the affidavit of service requirement. As members of a process servers association we have a responsibility to use our fellow process serves wherever they are if statutorily feasible. According to prior studies made, private professional process servers are more efficient than sheriffs. The handcuffs that two signature notarized affidavits present when serving process outside the State of New York are removing out of state private process servers from the mix.

#### Summary

The change to the private process server's form to attest to service is not without precedent. The States of California, Florida, Oregon, Idaho, Indiana, Texas and others do not require affidavits of service. Most importantly the Federal rules of civil procedure (FRCP) and the United States District Court Act(Rule 4) do not require notarized affidavits of service as an attestation to the service of process and accept single certificates under the penalty of perjury as a proof of service.

For all the reasons stated above it is requested that this board of directors approve further exploration of this potential CPLR rule change to CPLR Rule 306 (d). A single change to this section would not require changes to the other three aforementioned sections.

Upon the foregoing I requesting that this matter is placed on the "New Business" portion of the agenda on the upcoming NYSPPSA board meeting to be held on January 15 2017 in Albany New York.



LISA E. BOGLIONE CEO & FOUNDER

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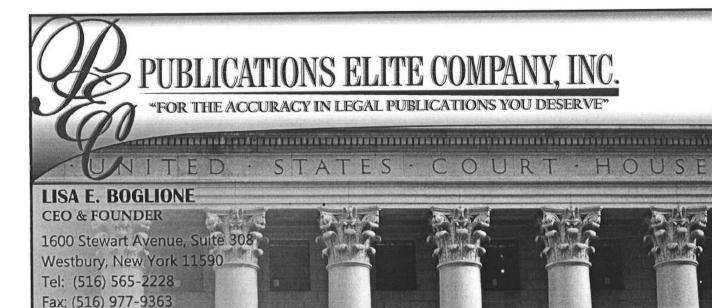
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Dear Fellow N.Y.S.P.P.S.A. Members,

I hope everyone has been enjoying this unseasonably warm winter. Exciting things have been happening within our organization. I have been extremely fortunate to work with Jason Tallman on the <u>New N.Y.S.P.P.S.A.</u> web site. Please visit and capitalize on all of the great features:

- Advertising opportunities
- The blog with information specifically related to our industry
- Revamped ways to search for fellow members
- Cases of interest

Please remember to utilize our member search to locate one of our colleagues. By utilizing this tool you will be maintaining a standard that has been set by our organization. This standard guarantees consistency and your ability to hold someone accountable to our policies. This also enables you a way to generate new business opportunities and the possibility of new revenue streams.

As some of you may know my office is located in Rockland County, N.Y. and borders the state of New Jersey. I have been a member of the **New Jersey Professional Process Servers Association** for many years. I was recently elected to the Board of Directors. I look forward to this new roll and the opportunities it provides to collaborate with both the New York and the New Jersey Associations.

In closing, I would like to remind all of you that your personal safety is of the utmost importance to you, your fellow process server, and your family. We can be easy to fall into bad habits and become complacent, however you must always remember the most important rule in our line of work. That rule being something that was imparted upon me when I first began working in law enforcement: Nothing is more important than to go home at the

end of the day to your family, (not even the service of legal documents)!

Looking forward to seeing you at or annual convention in Saratoga, NY

Respectfully submitted,

Bernard E. Hughes N.Y.S.P.P.S.A. Director

Arbitration and Grievance: Chair

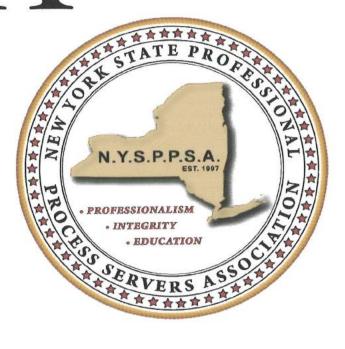
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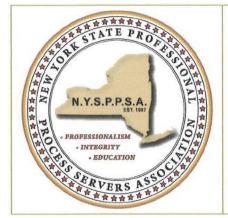
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**Exhibitor and Sponsorship information enclosed** 

Jillina Kwiaktowski, Convention Chair jillina@smartserveprocess.com
716-668-2711
716-656-9969 fax

# SAVETHEDDAND



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Company Name:					
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insurance is the responsibit loss or damage in the exhibi night will not be necessar Saturday.	eured area. Security will <b>not</b> b lity of the exhibitor. NYSPPS itor's area. Please note that b ry as exhibitors will be in th Use Attached Payment She	A will <u>not</u> be responsible for breakdown for Friday e same location on			
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Signature of Exhibitor	I	Date			









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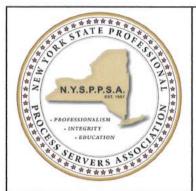
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Smart Serve Process Serving
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Phone: 716-668-2711

Fax: 716-656-9969

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\*Registration fee includes access to Friday Night Dinner Buffet and Races, Saturday Breakfast and Lunch only. Attendance at Saturday Evening Banquet is an additional \$85.00 p/p.





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#### **Bell Bottoms - \$200**

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Quarter Page Ad in the Convention Brochure
Bottle of water with Your Company Name and logo in the convention bag

#### The Hustle - \$150

Your Company Name on the Signage Registration Board Quarter Page Ad in the Convention Brochure 5 minutes at Saturday's meeting to promote Your Company

#### Mood Ring - \$100

Your Company Name on the Signage Registration Board Quarter Page Ad in the Convention Brochure Tweets/Facebook postings throughout the Convention

#### The Lava Lamp - \$75

Your Company Name on the Signage Registration Board Business card ad in the convention booklet

#### The Pet Rock - \$50

Your Company Name on the Signage Registration Board Your business card included in the convention bag







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#### The Disco Ball - \$550

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#### I Will Survive - \$500

Your Company Name on the Signage Registration Board Full Page Ad in the Convention Brochure Friday Night "Off to the Races" Event sponsor

#### Roller Boogie - \$500

Your Company Name on the Signage Registration Board Full Page Ad in the Convention Brochure Friday Night "Off to the Races" Event sponsor

#### Keep on Truckin - \$400

Your Company Name on the Signage Registration Board Half Page Ad in the Convention Brochure Lanyards and badges with Your Company Name imprinted

#### Pop Rocks - \$350

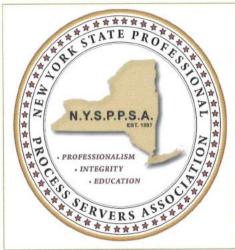
Your Company Name on the Signage Registration Board Full Page Ad in the Convention Brochure Sponsor Saturday afternoon refreshment break

#### Saturday Night Fever - \$300

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I Will	Survive		\$4	550.00	
Roller	· Boogie		\$4	500.00	
Keep On Truckin			\$400.00		
Pop R			\$350.00		
Saturday Night Fever			\$300.00		
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Bell Bottoms			\$200.00		
The H	Iustle		\$]	150.00	
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